

ARE YOU AMPLIFYING THE POWER OF PRINT?



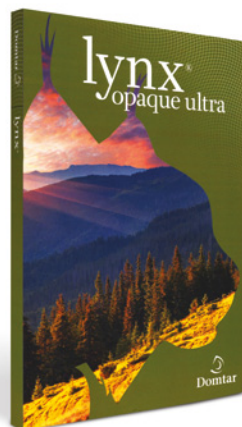
If you want compelling statistics and talking points to support selling more paper, print value through the media mix or environmental issues, then learn more about **Print works!** by Domtar. This series of informational brochures for printers addresses the many challenges and opportunities facing the print and paper industry.

CONSIDER

- The print and paper industry is responsible for **only 1.1%** of the world's carbon dioxide emissions.¹
- The International Journal of Cyber Behavior found that **60 out of 66 students prefer paper** to a computer when studying for school.²
- Direct mail yields a **13:1 ROI**.³

Ariva is your partner for all your paper needs with an exceptional range and variety of printing, publishing and business papers for both sheet-fed and web printing.

Whether you need coated or uncoated, text and cover or envelopes, premium or low cost, we have you covered.



LYNX® OPAQUE ULTRA

- all the qualities you need in a go-to sheet
- brilliant 96 brightness, true white shade and enhanced opacity on text weights
- perfect match for rendering true-to-life skin tones, attractive natural shades and noticeably brighter colours
- a responsible choice for the environment: part of the Domtar EarthChoice® family of products and is FSC® certified as well as SFI® Certified Sourcing and Rainforest Alliance Certified™

*Ariva is your partner for all your paper needs.
Call your Ariva Sales Representative to learn more about the power of paper and print.*

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