

Branded Graphics Products



WALL GRAPHICS - SOLVENT/ECO

WallNOODLE and ROODLE are both 6.0mil matte white, semi rigid calendared PVC films designed for UV screen, solvent-based inkjet and offset printing. WallNOODLE is coated on one side with a repositionable removable acrylic pressure sensitive adhesive while ROODLE has a removable adhesive. Both are supplied with a 90# P.E. coated kraft liner.

Printing right to the edge is not recommended with WallNOODLE. If the application calls for complete edge-to-edge coverage, ROODLE is the only choice.

WallNOODLE is designed for short-term (6 months to one year) indoor wall graphics on smooth, flat surfaces. ROODLE can be used outdoors and has a life expectancy of 3 years and can be easily removed up to 2 years after application.

FEATURES:

- Repositionable adhesive
- 6mil caliper
- Versatility

BENEFITS:

- Remove & reapply
- Ease of handling
- Range of wall graphic applications

APPLICATIONS:

- Wall graphics
- Posters, advertisements, murals, etc.
- Repositionable & removable

MACTAC WALLNOODLE MATTE 6MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFADR541WMH6GMA	54" x 100'	3"	PSO	1	450

MACTAC ROODLE MATTE 6MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFFM541WMH6GMA	54" x 100'	3"	PSO	1	450



WINDOW GRAPHICS - SOLVENT/ECO

JX5796M is a 3.1mil matte translucent vinyl with a special frosted effect finish. Graphics can be printed in reverse to be read though glass and the film is designed to be used on flat or simply curved clear and translucent surfaces and for backlit graphics. The clear acrylic permanent adhesive features MACTac's proprietary air-egress structure for fast, easy, no-mess dry application and a smooth print surface.

FEATURES:

- Dry application to window
- Bubble free

BENEFITS:

- Eliminates messy clean up of wet application
- Easy application

APPLICATIONS:

- Indoor or outdoor window graphics
- Light box display
- Window advertisements
- Retail, fast food chains, etc.

MACTAC JX5796M BFREE MATTE WINDOW FILM 3.1MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFADR541CLH3GMA	54" x 164'	3"	PSO	1	738

Branded Graphics Products



MACTac WINDOWVIEW

WindowView Cling is designed for any short-term advertisement on glass or other smooth surfaces such as stainless steel. MACTac's proprietary film technology allows for optimal printability on all wide format solvent/eco, UV and latex printers. Choose clear for a transparent appearance or white for opaque applications. Both can be installed wet or dry by a novice installer and will always remove cleanly. Lamination is not required and durability is up to six months outdoors.

MACTac WindowVIEW DOT is designed with a dot patterned adhesive offering even a novice installer frustration-free application. Digitally printable with solvent, eco solvent, UV and latex technologies, WindowVIEW DOT does not require a laminate. The spherical dot pattern adhesive is similar to MACTac's B-free air egress, but simpler to install. The removable adhesive is ideal for glass and other smooth surfaces such as walls or elevator doors.

Due to the nature of the low tack adhesive and the 4.7mil calendared face, the indoor durability of this film is one year and outdoor durability is 3 to 6 months. This product is primarily designed for short-term indoor applications.

FEATURES:

- Easily installed
- Excellent printability
- For glass and other smooth surfaces
- Available in white or clear (WindowView Cling is optically clear)

APPLICATIONS

- Restaurants
- Retail
- POP
- Wayfinding
- Promotional/guerilla marketing

MACTAC WVC199 WINDOWVIEW CLING CLEAR | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFWCS541CLHUGMA	54" x 150"	3"	PSO	1	675

MACTAC WVC109 WINDOWVIEW CLING WHITE | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFWCS541WHHUGMA	54" x 150"	3"	PSO	1	675

MACTAC WVD128 WINDOWVIEW DOT MATTE WHITE | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFAADS541WMH4GMA	54" x 164"	3"	PSO	1	738

MACTAC WVD199 WINDOWVIEW DOT GLOSS CLEAR | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFAADS541CGH4GMA	54" x 164"	3"	PSO	1	738



GENERAL PURPOSE - SOLVENT/ECO

Avery Dennison® MPI 2923, 2903 and 2903 Easy Apply™ Series are calendared vinyl films offering exceptional value for applications requiring a mid-term durable product combined with an opaque, permanent adhesive. MPI 2923 and 2903 Easy Apply™ Series films are well suited for applications such as point-of-purchase, product identification labels, medium-term OEM decals as well as outdoor and general signage.

FEATURES:

- Gray adhesive opacity conceals the underside
- MPI 2903 Gloss standard – available with Easy Apply™ gloss finish
- MPI 2923 Matte standard – available with Easy Apply™ matte finish
- Reliable durability & outdoor performance for short- to mid-term applications
- Great image clarity delivering colour pop

EVERY MPI2923 MATTE PERMANENT 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFMAS541BORJGFA	54" x 150"	3"	PSO	1	675

EVERY MPI2903 GLOSS PERMANENT 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFGLS541BOHJGFA	54" x 150"	3"	PSO	1	675

EVERY MPI2903EZ GLOSS PERMANENT 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFGLS601WGRJGFA	60" x 150"	3"	PSO	1	750

*Rolls per carton
 A: Aqueous, S: Solvent, E: Eco solvent, U: U.V., L: Latex, LAM: Laminate, MNT: Mounting Film
 Additional roll sizes available. Consult with Ariva Customer Service.

Branded Graphics Products



GENERAL PURPOSE - SOLVENT/ECO

Avery Dennison MPI 2600 Series wall film is a tough, scuff-resistant, flexible, white premium calendered vinyl film designed specifically for wall graphic applications. The MPI 2630 & 2631 textured films offer a unique canvas, crushed stone or stucco appearance to ordinary wall graphics. MPI 2600 Series is an excellent choice for wall graphic applications requiring easy installation.

FEATURES:

- 100% opacity completely conceals the underside
- Textured finish (MPI 2630 & MPI 2631)
- Great image clarity delivering colour pop
- Dimensionally stable liner for easy converting
- ASTM E84 Class 1 or A rating (MPI 2611, MPI 2630 stucco & canvas, MPI 2631 stucco, canvas & crushed stone)
- ASTM E84 Class 2 or B rating (MPI 2630 crushed stone)

EVERY MPI2631 TEXTURED CANVAS REMOVABLE 8MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFCVS547WHH8GFA	54" x 75'	3"	PSO	1	338
WFCVS607WHH8GFA	60" x 75'	3"	PSO	1	375



GENERAL PURPOSE - SOLVENT/ECO

Avery Dennison PC MPI 3300 gloss and matte series are flexible, calendered vinyl films that deliver vibrant and consistent print images at an exceptional value. Avery MPI 3300 and 3303 Gloss feature a gray permanent adhesive designed for short- to medium-term promotional graphics while the Avery MPI 3301 and 3302 offer a gray adhesive for promotional applications requiring removable adhesive performance.

FEATURES:

- Prints exceptionally well with most solvent, eco solvent & UV-curable inks
- Four year durability at a competitive price
- Image consistency with no costly reprints
- Easy-to-handle construction reduces processing and installation time

APPLICATIONS:

- Wall murals
- POP/tradeshows
- Outdoor signage
- Floor graphics with companion Avery DOL laminates

EVERY MPI3323 MATTE PERMANENT 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFMAS541BOHBGFA	54" x 150'	3"	PSO	1	675

EVERY MPI3303 GLOSS PERMANENT 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFGLS541BOHBGFA	54" x 150'	3"	PSO	1	675

EVERY MPI3322 MATTE REMOVABLE 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFMAS541BRHBGFA	54" x 150'	3"	PSO	1	675

EVERY MPI3302 GLOSS REMOVABLE 3MIL | SEUL

PRODUCT SKU	SIZES	CORE	PRINT SIDE	RPC*	SQ. FT.
WFGLS541BRHBGFA	54" x 150'	3"	PSO	1	675